## Director IARI calls for dedication, research excellence, and farmer-centric innovations

New Delhi, January 16, 2025: Dr. Ch. Srinivasa Rao, Director of the ICAR-Indian Agricultural Research Institute (IARI), addressed the institute's staff, faculty, and scientific fraternity today at the Vasant Hostel Ground, urging them to strengthen their commitment towards cutting-edge research, technology development, and impactful contributions to Indian agriculture.

In his address, Dr. Rao emphasized the critical role of IARI in shaping the future of Indian agriculture and called for concerted efforts in developing farmer-friendly technologies, particularly for small and marginal farmers. He highlighted the need to translate research outcomes into practical solutions that can enhance farm productivity, sustainability, and resilience in the face of climate change. Recognizing the significance of high-quality research, Dr. Rao encouraged scientists to publish their findings in reputed, high-impact factor journals, thereby contributing to the global scientific community while also enhancing the institute's academic standing. He reiterated that research excellence should not only aim at publications but also at generating tangible solutions that address the real challenges faced by Indian farmers.

Dr. Rao also stressed the importance of punctuality, discipline, and professional integrity among all staff members. He urged them to uphold the highest standards of dedication and sincerity in their work, ensuring that IARI continues to be a global leader in agricultural research. "Our collective efforts should be directed towards making the institute more visible and impactful, both nationally and internationally," he stated. Furthermore, Dr. Rao underscored the need for collaborative research and multi-disciplinary approaches to tackle the evolving challenges in agriculture. He encouraged the scientific community to actively engage in innovative projects, knowledge dissemination, and farmer outreach programs, ensuring that scientific advancements reach the grassroots level effectively.

On this occasion, Dr. C. Vishawanathan, Joint Director (Research), Dr. R.N. Padaria, Joint Director (Extension), and Dr. Rajiv Lal, Joint Director (Administration), were also present. Their presence reinforced the institute's collective vision of strengthening agricultural research and outreach initiatives to serve the farming community better. The event saw active participation from faculty, researchers, and staff members, who reaffirmed their commitment to advancing agricultural science for national development. The gathering concluded with a collective resolve to work towards strengthening IARI's contributions to Indian agriculture and ensuring greater benefits for the farming community.







