



SHITIJ 2023

Incubation Program for Early Stage Startups

Last date to Apply: **20 Sept 2023**

Result Announcement: **29 Sept 2023**

Final Selection Round: **3 & 4 Oct 2023**

Mentoring Program: **9 – 23 Oct 2023**

We are delighted to extend an invitation to your esteemed company to participate in the 'SHITIJ-2023-ABIC' Incubation Program, hosted by Pusa Krishi, ZTM & BPD Unit, ICAR-IARI, New Delhi. 'SHITIJ-2023-ABIC' is an exceptional year-long incubation program designed to nurture and support early-stage startups in the field of agriculture and innovation. As one of the leading institutions in agriculture research and development, Pusa Krishi offers a unique platform for startups to grow, connect, and thrive.

LINK TO APPLY:

<https://pusakrishi.accubate.app/ext/form/1287/1/apply>

or Visit:

<https://pusakrishi.in/shitij/>

Program Highlights:

- **Monthly Mentoring Sessions:** Benefit from regular mentoring sessions with industry experts.
- **Technical Expertise:** Engage in one-on-one technical sessions with IARI scientists.
- **Business Insights:** Access personalized business guidance through one-on-one sessions with Business Experts.
- **Intellectual Property Support:** Get expert advice on intellectual property matters.
- **Investor and Industry Connections:** Connect with potential investors and industry contacts.
- **Pilot Opportunities:** Explore pilot projects and market linkages.
- **Access to Facilities:** Utilize IARI's state-of-the-art infrastructures and laboratory facilities.
- **Grants and Funding:** Receive support in securing grants and funding based on your progress and innovation.
- **Validation Assistance:** Validate your solutions with the backing of Pusa Krishi's expertise.
- **Program Structure:**
 - Phase 1 (15 Days): Participate in an intensive training and mentoring program with experts from various domains. Build capacity, expand technical and business knowledge, and foster collaboration.
 - Phase 2 (1 Year): Incubation at Pusa Krishi, ICAR-IARI. Receive continuous assessment and support for your startup. The incubation period can be extended based on your performance.