



निविदा-सूचना

भा. कृ. अनु. प. भारतीय कृषि अनुसंधान संस्थान क्षेत्रीय स्टेशन ,कालिम्पोंग द्वारा जनजातीय उप-योजना गतिविधियों के प्रभाव पर वृत्तचित्र फिल्मों बनाने के लिए ऑनलाइन कोटेशन आमंत्रित की जाती है । कोटेशन/निविदा प्रस्तुत करने की अंतिम तिथि 16.02.2022 समय 01.00 बजे दोपहर तक । कोटेशन/निविदा को दिनांक:17.02.2022 को समय 03.00 बजे निर्धारित समिति के समक्ष खोली जाएगी ।

ICAR-Indian Agricultural Research Institute Regional Station Kalimpong Invited Online quotations for making Documentary films on the impact of Tribal sub-plan Activities. The last date for submission of Bid 16/02/2022 at 1.00 PM. The bid will be opened on dated 17/02/2022 at 15.00 hrs by the prescribed committee.

Technical Specifications:

Tender for	Documentary Films on the Impact of Tribal sub-plan Activities
Crops	Darjeeling Mandarin, Large Cardamom, Vegetables, Rice farm machinery.
Video Length	Five videos 3 minute each total 15 minute. The films should have separate 3 minutes of promo version each for release short clips of individual of film for use on social media, TV fillers etc.
Provision of subtitle	The narration in local language of farmers should be broadcasted with subtitle.
Video Quality	Professional ultra HD Quality
Format	Ultra HD Format.
Number of Visits	At list One visits to cover the standing crops .
Target Audience	Students, Teachers, Researchers, Farmers and general audience (national and International)
Language	English, Hindi and Local language versions
Treatment and storyline	Should be fast paced, engaging to watch cohesive and creatively presented.
Narration or anchor	Driven approach may be chosen without long monologues. With high quality professional narrator. What to include freshly shot videos archival footage.
Provision of subtitle	The narration in local language of farmers should be broadcasted with subtitle.
Location of Shooting	Dhupguri, Kalimpong, Darjeeling , Malda and New Delhi.